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Home Improvement eRetailer Summit Offers e-Commerce “Boot Camp” for Retailers and Vendors alike

TRUMBULL, CT, March 22, 2017 — Getting face to face with top retail buyers is job one for vendors. Hardware, housewares and home improvement suppliers will be able to do just that at the Second Annual [Home Improvement eRetailer Summit](#).

The Summit, being held September 13 to 15, 2017, at the Rosen Shingle Creek in Orlando, FL, will provide a dynamic forum for suppliers and retailers to learn from North America’s leading eRetail buyers and executives. The purpose is simple: to help the hardware and tools, home decor, paint, housewares, lawn and garden, outdoor living, and flooring sectors develop winning e-commerce strategies.

The conference portion of the Summit has been greatly enhanced this year, creating an “e-commerce boot camp” for retailers and vendors to learn best practices from leading online retailers. The presenters for this year’s Summit are already being confirmed, and include: Alyssa Steele, Divisional Merchandise Manager-Home and Garden for eBay; Steve Greenspon, Chief Executive Officer of Honey-Can-Do International; Al Meyers, of the world-renowned retail consultancy Kalypso; Paula DaSilva, Senior Vice President of Sales for Asia Pacific and the Americas at CitiXsys; and Elizabeth Ragone, SVP, Direct to Consumer for Lenox.

“This year’s Home Improvement eRetailer Summit will be an incredible meeting place for vendors and eRetailers, and a real “boot camp” for anyone trying to understand how to increase their e-commerce sales,” said Sonya Ruff Jarvis, Managing Member, Jarvis Consultants and the event’s founder. “The whole purpose of the Summit is to connect retailers and vendors with great, executable strategies.”

Retailers looking to understand the e-commerce space and vendors who wish to make real connections with leading eRetail decision makers will find this ground-breaking forum a way to meet, share ideas, and develop concrete strategies for growing online sales. To make attendance this year more accessible than ever, Early Bird Pricing until May 31 lets delegates save \$100 on their registration, while participating vendors can save \$1,500. (For more information go to www.eretailersummit.com.)

About the Home Improvement eRetailer Summit

The [Home Improvement eRetailer Summit](#) connects manufacturers, distributors, and pre-qualified online retailers who are interested in increasing online sales of home improvement products through collaboration and partnerships. In addition, this conference is designed to help educate the entire home improvement distribution channel about the online retail industry. The Second Annual Home Improvement eRetailer Summit will be held September 13 to 15, 2017, at the Rosen Shingle Creek in Orlando, FL. If you are interested, please contact Sonya Ruff Jarvis: sonya@eretailersummit.com.